MUDASSIR MALIK

VIDEO EDITOR & MOTION GRAPHICS DESIGNER

Location: Saharanpur, UP, India **Phone:** +91 79065 96120 **Email:** mudassirr.work@gmail.com

Portfolio: [Link / Behance / Drive]

PROFESSIONAL PROFILE

Detail-oriented Video Editor and Motion Graphics Designer with a strong design foundation in visual composition, typography, and commercial branding. Experienced in transforming raw footage into engaging corporate films, brand narratives, and high-retention digital media assets. Proficient in Adobe Creative Suite (Premiere Pro, After Effects, Photoshop, Illustrator) with comprehensive mastery of assembly pacing, audio cleanup, dynamic text animation, color correction, and optimized multi-platform delivery.

TECHNICAL EXPERTISE & CORE COMPETENCIES

Video & Post-Production: Multi-camera Editing, Narrative Pacing, Transition Crafting, Green Screen / Keying, L/J Cuts, Aspect Ratio Adaptation.

Audio & Color: Audio Sweetening, Dialogue Clarity, SFX Layering, Music Syncing, Shot-to-Shot Color Matching, Look LUT Application.

Motion & Visual Design: Lower Thirds, Kinetic Typography, Title Sequences, Logo Stings, Brand Identity Guidelines, Layout Hierarchy.

Software & Tooling: Adobe Premiere Pro, Adobe After Effects, Adobe Photoshop, Adobe Illustrator, Media Encoder.

PROFESSIONAL EXPERIENCE

Graphic & 3D Designer — **Shakir Export** 2025 – 2026

- Conceptualized and produced high-resolution catalog visuals, marketing collateral, and international client presentations for premium wooden export lines.
- Standardized corporate product deck layouts and digital showcases, improving visual readability and cross-departmental presentation speed by 25%.
- Collaborated closely with export sales managers to edit and optimize short product overview reels and visual media for B2B client inquiries.
- Maintained 100% on-time delivery across multiple concurrent asset pipelines while adhering to export packaging and branding guidelines.

Visual Media & Graphic Designer — **Sarte Imperial Private Limited** 2024 - 2025

- Designed high-engagement social media promotional campaigns, advertising creatives, and internal corporate presentation assets.
- Translated brand identity rules into engaging visual deliverables, enhancing audience retention and cohesive brand representation across digital channels.
- Streamlined asset preparation pipelines (image cutouts, vector assets, and typography layouts) to supply ready-to-animate elements for motion projects.

FEATURED PRODUCTION PROJECTS

Brand Commercials & Corporate Promos

Created cinematic corporate promos featuring multi-track sound design, dynamic title animation in After Effects, and clean timeline pacing in Premiere Pro.

Social-First Kinetic Reels & Shorts

Engineered fast-paced 9:16 vertical videos featuring animated subtitles, sound effect accents, and beat-synced cuts optimized for digital engagement.

EDUCATION & CREDENTIALS

B.Sc. in Animation & VFX

AIU (Asian International University) • Ongoing

Video Editor's Launchpad Program

XO Multimedia • Advanced Premiere Pro & After Effects Workflows

Senior Secondary (Class XII – PCM)

Abhinav Inter College, Saharanpur • 2025